



## Community Pillar Lead

### About Women@Tech

Women@Tech is a **volunteer-led** UK organisation dedicated to connecting, developing, and advocating for women in technology. Backed by industry-leading member companies, we are driven by women and allies from the most influential tech companies in the UK. Our initiatives include mentorship and development programs, networking events, and advocacy efforts to improve the representation and progression of women in the tech sector. Together, we are leading the charge towards a more diverse, equitable, and inclusive future for all in the tech industry.

For more information, please visit our [website](#).

### Job Details:

The Women@Tech Community team drives the strategic growth and expansion of Women@Tech, as well as nurture and retain our brilliant community of women and allies through active engagement, positive experience and value creation.

We are seeking an enthusiastic and experienced **Community Pillar Lead** to join our Community Pillar within the Women@Tech Group committee. This position is ideal for someone with experience in the end-to-end lifecycle of membership and external engagement, but all candidates with different experience and background are welcome to apply!

### In this role you will help define and drive our growth journey including:

- Develop and drive strategy to grow individual membership, aiming to increase acquisition, engagement and retention.
- Develop individual membership engagement strategy to foster long-term relationships.
- Work across other pillars to ensure the membership benefits align with member needs.
- Develop ongoing feedback mechanisms, including customer experience and service offering, to improve membership offerings.

- Oversee strategy and performance of the community engagement channels (portal) and work with the channel leaders to build the right engagement strategies.
- Stay up to date and keep the Women@Tech committee updated on market trends and highlight opportunities for growth.

**What you will need to succeed:**

- Experience in CRM and strategy building
- Excellent communicator
- A high level of organisational skills and a collaborative approach
- Stakeholder management
- Fluent in English (other languages are very welcome!)

**What you'll get from us:**

- Great experience working in a collaborative fun team
- Varied projects with a high degree of autonomy
- The opportunity for development with a range of experts
- Access to a community across major tech companies in the UK

**Time commitment:**

1-2 hours a week – likely to be cyclical once reporting mechanisms have been established

**HOW TO APPLY:**

Contact Name & Email: Mitali Gohel ([mitaligo@amazon.co.uk](mailto:mitaligo@amazon.co.uk))