

Women@Tech

Women@Tech job description: Digital marketing executive

The Women@Tech marketing team set the brand strategy, drive engagement through social media and campaigns, all the while managing a consistent and positive experience of Women@Tech online.

We're looking for a savvy digital marketing exec who is proactive, engaged and passionate about women in technology. We're a flexible, fast-paced and fun team with lots of opportunity for a new team member to make a big impact right at the start of Women@Tech's brand and marketing development.

In this role you will support various work-streams with digital marketing expertise including:

- Website updates as part of the digital team (no programming required)
- Creating designs, assessing user journeys, providing feedback on the website.
- Social media including creating, scheduling and publishing compelling content
- Campaign support - helping to come up with creative concepts; delivering campaign assets; and developing packs
- Analytics, insight and reporting

Preferred Skills:

- A passion for marketing and communications
- Business-level copywriting skills
- Design and Canva skills would be preferred but not required
- Knowledge of social media strategy
- Project management experience
- A high level of organisational skills and a collaborative approach
- Fluent in English (other languages are very welcome!)

What you'll get from us:

- Great experience working in a collaborative fun team
- Varied interesting projects where we can make a difference
- The opportunity for development with marketing experts
- Learning about design, user experience, website structuring and generally working and learning from amazing members of the committee
- The commitment to treating everyone equally, without any discrimination

Time commitment: 1-2 hours per week.

Contact Emily Cousins ecousins@cisco.com